

BUSINESS OF HOME



TRADE TALES | SEP 17, 2021 | 

Have you had clients question the way you charge?

COST COMPARISON

“From my experience, this question is hiding a different question: How can I know that I’m getting a fair price? Therefore, we try to approach it with this in mind. We explain the differences between the options available in the market. In the same way a Mercedes-Benz will cost more than a Ford, [some] contractors can charge more or less than others. Additionally, we always try to emphasize the importance of a quality experience with our services, not just an end goal. We really pride ourselves on that and, in the end, clients that understand the process are satisfied.” —*Joseph Tsedaka, NÖMI, Dallas-Fort Worth*



Joseph Tsedaka Courtesy of
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